ANA RUIZ
PHOTOGRAPHY

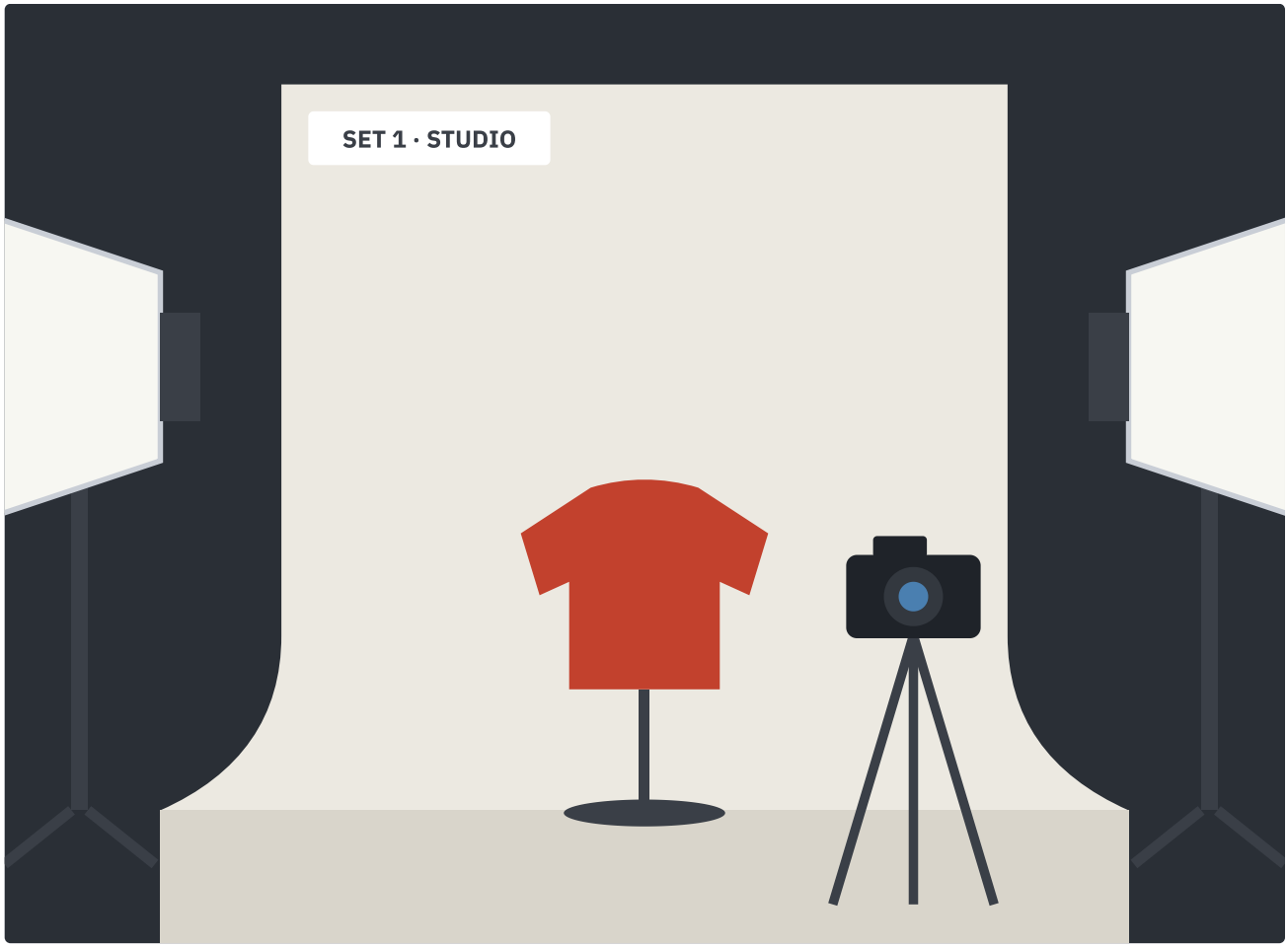
Photography Contract

Spring 2027 product and lifestyle photography for Granite Peak Outfitters.

AGREEMENT # AR-2027-014
DATE Apr 5, 2027
SIGN BY Apr 9, 2027

BETWEEN
Ana Ruiz Photography
Ana Ruiz
+1 603 555 0131
studio@anaruiz.example

AND
Granite Peak Outfitters
Tyler Brooks
+1 603 555 0177
tbrooks@granitepeak.example



The shoot

Two days of photography for the spring catalog site, social channels and email.

SHOOT DAYS
Apr 27–28
Studio, then trail

FINAL IMAGES
60
Retouched, web-ready

DELIVERY
May 17
Online gallery

LICENSE
2 years
Web, social, email

TERRITORY
North America
US and Canada

CONTRACT PRICE
$14,050.00
50% on signing

Schedule

Weather can move day 2; see clause 4.

○
APR 20
Pre-production
Shot list and casting signed off.

○
APR 27
Studio day
24 products on white.

○
APR 28
Trail day
Two models, Crawford Notch area.

○
MAY 3
Selects
Proof gallery; you pick 60.

○
MAY 17
Delivery
Final files, licensed.

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Fees

Creative fees, retouching and the license are fixed. Extra images are $45 each to retouch.

#	ITEM	QTY	PRICE	DISC.	TAX	TOTAL
	Photography					
1	**Creative fee, shoot day: studio product (day 1) and trail lifestyle (day 2)** Code: PH-DAY	2 days	$2,400.00	–	0%	$4,800.00
2	**Pre-production: shot list, location scout, model casting** Code: PH-PRE	1 day	$900.00	–	0%	$900.00
3	**Retouching and color, final selects** Code: PH-RET	60 images	$45.00	–	0%	$2,700.00
				Subtotal: Photography		**$8,400.00**
	License					
4	**Usage license: web, social media and email, North America, 2 years** Code: LC-DIG2	1 license	$3,500.00	–	0%	$3,500.00
				Subtotal: License		**$3,500.00**
	Production costs					
5	**Photo assistant** Code: PC-ASST	2 days	$450.00	–	0%	$900.00
6	**Studio rental with seamless and lighting** Code: PC-STU	1 day	$850.00	–	0%	$850.00
7	**Location fee, private trailhead property** Code: PC-LOC	1 day	$400.00	–	0%	$400.00
				Subtotal: Production costs		**$2,150.00**

Subtotal	$14,050.00
Sales tax (none in New Hampshire)	$0.00
Contract price	**$14,050.00**

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Payment

By ACH or card. The deposit reserves the dates.

MILESTONE	DUE	SHARE	AMOUNT
1. Deposit Not refundable within 7 days of the shoot	On signing	50%	$7,025.00
2. Balance Net 15 from the final gallery	On delivery	50%	$7,025.00
Contract price		**100%**	**$14,050.00**

What the license covers

The Photographer keeps the copyright. The Client gets the rights below once the contract price is paid in full.

TERM	GRANTED
Media	Client website, social media accounts, email marketing, online ads
Territory	United States and Canada
Duration	2 years from delivery, to May 16, 2029
Exclusivity	Exclusive for outdoor apparel and gear brands
Edits	Crop and resize; no compositing without consent

Not included, available to add

USE	TERM	FEE
Print catalog and print ads	2 years	$1,800
Billboards and in-store displays	1 year	$2,500
Extend digital license	Each extra year	$1,200
Worldwide territory	Same term	$1,500

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Shot list highlights



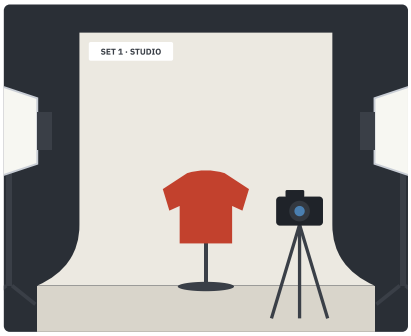
Product on white

Front, back and detail of each of 24 products.



Packs and gear

Packs styled and shot loaded and empty.



Studio setup

Seamless white, consistent light for every product.

Who brings what

Client

- ☐ All 24 products, steamed, by April 23
- ☐ Brand guide and approved shot list
- ☐ One person on set to approve shots

Photographer

- ☐ Camera, lighting and backup equipment
- ☐ Models, with signed model releases
- ☐ Location permission and insurance

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Terms

1. Copyright

1.1 The Photographer owns the copyright in all images. The Client's rights are those in the license table, starting when the contract price is paid.

2. Credit

2.1 Credit is not required in ads. On editorial or social posts, please credit @anaruiz.photo where practical.

3. Portfolio

3.1 The Photographer may show the images in her portfolio after the Client's launch date, which is May 24, 2027.

4. Rescheduling

4.1 If the Client reschedules less than 7 days before a shoot day, a fee of 50% of that day's creative fee applies.

4.2 If rain or unsafe weather stops the trail day, it moves to the next clear weekday at no charge.

5. Delivery and liability

5.1 If files are lost through equipment failure, the Photographer's liability is limited to a reshoot or a refund of fees paid for the lost images.

Agreed

Please sign and pay the deposit by Apr 9, 2027 to hold April 27 and 28.

CUSTOMER

_____

SIGNATURE

Granite Peak Outfitters

Name: _____

Date: ____ / ____ / _____

SUPPLIER

_____

SIGNATURE

Ana Ruiz Photography

Name: _____

Date: ____ / ____ / _____

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