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Laneway Digital Studio, Level 2, Melbourne

Northside Physio & Pilates
Attn: Tom Gallagher
211 High St
Northcote VIC 3070

QUOTE # Q-2027-044

ISSUED 8 Mar 2027

VALID UNTIL 7 Apr 2027

CONTACT Mia Chen

A new website for Northside Physio & Pilates

Hi Tom, thanks for the chat last week. You want a site that patients can book from in two taps, that shows each physio and their speciality, and that you can update yourself. This quote covers the whole project, from the discovery workshop to launch, plus a year of hosting and care. It is fixed for the scope below and valid until 7 Apr 2027.

The project at a glance

Live in eight weeks from the go-ahead.

PAGES	TIMELINE	TOTAL
18	**8 weeks**	**$19,313.80**
On 7 page templates	Workshop to launch	GST included

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Quote

Fixed prices for the scope described. GST applies to every line.

#	ITEM	QTY	PRICE	DISC.	TAX	TOTAL
	Plan and design					
1	**Discovery workshop and sitemap** Code: D-01 Two-hour session with you and the front desk team: goals, services, patient questions and the page list.	1 workshop	$1,200.00	–	10%	$1,320.00
2	**Wireframes** Code: D-02	7 templates	$180.00	–	10%	$1,386.00
3	**Homepage design** Code: D-03 Two design concepts, one round of changes on the chosen one. 	1 page	$1,800.00	–	10%	$1,980.00
4	**Inner page designs** Code: D-04 Service, practitioner, class timetable, pricing, blog and contact.	6 templates	$450.00	–	10%	$2,970.00
					Subtotal: Plan and design	**$7,656.00**
	Build and launch					
5	**Responsive build on an easy-to-edit CMS** Code: B-01	1 build	$6,400.00	–	10%	$7,040.00
6	**Online booking integration** Code: B-02 Your existing booking system embedded on every service and practitioner page.	1 integration	$950.00	–	10%	$1,045.00

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#	ITEM	QTY	PRICE	DISC.	TAX	TOTAL
	Build and launch, continued					
7	**Content entry** Code: B-03 From the text and photos you supply.	18 pages	$60.00	–	10%	$1,188.00
8	**On-page SEO setup** Code: B-04 Titles, descriptions, local business details, redirects from the old site and search console.	1 setup	$650.00	–	10%	$715.00
9	**Launch and editor training** Code: B-05	1 session	$450.00	–	10%	$495.00
				Subtotal: Build and launch		**$10,483.00**
	Care plan					
10	**Hosting, updates and daily backups** Code: C-01 Includes 30 minutes of small changes each month.	12 months	$89.00	–	10%	$1,174.80
				Subtotal: Care plan		**$1,174.80**

Subtotal	$17,558.00
GST 10%	$1,755.80
Total	**$19,313.80**

Payments

Website payments are tied to milestones; the first year of the care plan is paid at launch.

PAYMENT 1, 38%

$7,255.60

Deposit

To book the start date

PAYMENT 2, 35%

$6,690.20

Design approved

Before the build starts

PAYMENT 3, 28%

$5,368.00

Launch and care plan

At launch, with the first year of care

Total **$19,313.80**

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Timeline

Eight weeks, if content and feedback arrive on time.

WEEK 1

Workshop

Goals and sitemap.

WEEKS 2–3

Wireframes

Layouts approved.

WEEKS 3–4

Design

Two concepts, one chosen.

WEEKS 5–7

Build

Booking and content in.

WEEK 8

Launch

Training and go live.

Terms

1. Scope

1.1 Two design concepts and one round of changes are included. Extra rounds or pages are quoted before we do them.

2. Content

2.1 You supply the text and photos by week 4. Copywriting and photography can be quoted separately.

3. Ownership

3.1 The site, its design and content are yours once paid in full.

4. Care plan

4.1 Monthly after the first year, cancel any time with 30 days' notice.

Accept this quote

Sign to accept and we will book your discovery workshop.

CUSTOMER SIGNATURE

_____

DATE

_____

FULL NAME

_____

POSITION

_____

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